



## *Key to the Future Campaign*

**The Dream, the Vision and the Drive to Become a Phi Beta Kappa-Caliber College**

**Bringing the Vision Into Focus  
May 2009**

<b>Campaign Goal:</b>	<b>\$65.0 million</b>	
<b>New Gifts and Pledges:</b>	<b>\$52.6 million</b>	<b>81% of goal</b>
<b>Cash Received:</b>	<b>\$37.1 million</b>	<b>57% of goal</b>

### **CAMPAIGN PROGRESS TO DATE**

#### **Recruited 38 New Faculty, Expanding the Faculty by 7 Positions**

Recruited professors with degrees from Brown University, Carnegie Mellon University, Cornell University, Harvard University, Johns Hopkins University, Ohio State University, University of Georgia, University of Southern California, University of Texas, College of William and Mary and Yale University making the average class size 10.7 and faculty interaction high.

#### **Batten Professors**

Recognized and financially rewarded leading faculty by naming 26 Batten Professors over a period of three years, seeking to improve faculty recruitment and retention. Batten Professors receive funds for special advancement of their scholarship.

#### **Faculty Salaries**

Have created an endowed fund to help raise faculty salaries by a cumulative 27.1% (5.4% annual average) over the five-year span between July 2004 and June 2008 in an effort to place the College at the Level 2 Rank (second quintile or salaries in the 60-80% range) in the American Association of University Professors National Survey of Faculty Salaries.

#### **Batten Scholar**

Recognize and financially reward annually the most outstanding record of scholarly production, thereby promoting an emphasis on undergraduate research and honoring faculty for the products of their scholarly or creative labors. Six faculty have been recognized with this honor.

### **Moving the Faculty to a 4-3 Load**

Made substantial progress in moving the faculty to a 4-3 teaching load, therefore providing faculty more time for undergraduate research and student interaction.

### **Faculty Professional Development**

Created a Faculty Professional Development Fund to allow faculty to confer with peers from other institutions, to support attendance at conferences, to present papers and pursue research needed to keep their teaching and research on the cutting edge and to create a culture of inquiry for our students.

### **Bachelor of Science Degree Established**

Established the Bachelor of Science Degree acknowledging the important role of empirical study within the liberal arts curriculum and to capitalize on the potential of the new laboratory science general studies requirement.

### **Creation of the C. S. Lewis Endowed Chair in Communications and Christian Thought**

Hired Dr. Terry Lindvall in the fall of 2006, a leading scholar-teacher, author and film producer who creatively integrates the study of faith with study of the media culture.

### **Creation of the Thomas R. Faney Distinguished Professorship in Mathematics**

This endowed professorship was established to assist in recruiting and retaining top faculty. For the 2007-2008 academic year, Dr. Margaret Reese will be the Thomas R. Faney Distinguished Associate Professor in Mathematics.

### **Endowed Scholarships**

Raised \$10.9 million in new, student endowed scholarships, including the Batten Student Scholars and funds for merit, need based and study abroad awards.

### **New Library Volumes**

Purchased nearly 20,000 new volumes in the last year to expand the library's core collection with books from the list of "Best Books for Academic Libraries."

### **Center for the Study of Religious Freedom**

Enhanced endowed funds so that the campus, Hampton Roads and communities nationally can freely explore issues of faith from a variety of perspectives and to provide our students with the foremost understanding of religious freedom of any liberal arts college in America.

### **Community Service**

Enhanced the endowed fund to support expanded programming for student community service projects.

### **Expand and Modernize Hofheimer Library**

Completed a \$5.7 million modernization of Hofheimer Library to transform it into the academic center of campus. Quiet study hall with access 24 hours a day, 7 days a week; instructional technology classroom; enlarge computer labs; enlarge floor space to accommodate more

students; improve lighting and install climate control systems. A new dedicated, exhibition space was added as the Neil Britton Art Gallery. Opened January 2009.

### **Joan and Macon Brock Village**

Built a 124-bed facility with private bedrooms, semi-private baths, kitchen with full appliances, living room, local telephone service, cable TV and high-speed Internet and parking, moving to 700 students on a residential goal of 1,000 students. Opened in winter 2005.

### **Wellness Hall**

Modernized Smithdeal Hall and created special wellness programming providing greater housing alternatives for students. Opened in fall 2006.

### **Village IV**

Six-building complex of town houses with 96 beds, private bedrooms, semi-private baths, kitchen with full appliances, living room, local telephone service, cable TV and high-speed Internet, and parking, which will move the College to 80% of its goal for 1,000 residential students. Opened to students in January 2008.

### **Electronic Sign**

New electronic message sign with brick façade. Added Spring 2006.

### **Lake and Marlin Statue**

Built two new water retention ponds for stormwater drainage in the outdoor athletic complex. The larger lake features an eye-catching 14-foot Marlin Statue sculpted by artist Jon Hair.

### **Athletic Endowment**

Created an Athletic Endowment Fund that supports recruitment and retention of talented and motivated coaches and improved athletic equipment.

### **Annual Fund for Academic Excellence**

Provided increased annual funding to support student scholarships, technology in the classroom, undergraduate research and faculty recruitment and retention.

### **Marlin Athletic Club**

Raised annual athletic funds to support the needs of our athletic program including safe transportation.

## **PRIORITIES TO BE ACHIEVED IN THE REMAINDER OF THE CAMPAIGN**

### **New Library Volumes**

The College will continue to purchase volumes until we reach 50,000 new volumes from the list of “Best Books for Academic Libraries.”

### **Research Vessel**

45-foot Doucette research vessel, range 500 miles, tower, galley, rear controls, expansive deck, dive support for aquatic collection, chart table, 7 different classes will utilize boat. Purchased and owned in partnership with the Virginia Aquarium. Ready for use by academic classes for science research on the Chesapeake Bay and the Atlantic Ocean in September 2009.

### **Birdsong Hall**

Modernization of academic building housing classrooms and faculty offices. Renovation will include new paint, carpet, vinyl tiles, blinds, lights, fan coils and housings, and windows. The classrooms will also receive new furniture such as classrooms and desks as well as update technology (projectors, screens and computers). To be completed summer 2009.

### **Internationalization of the Campus**

Expand scholarships for students studying abroad and for foreign students studying at Virginia Wesleyan creating an international culture on campus.

### **Lingo Stadium**

New Lacrosse, Field Hockey and Intramural Stadium with 1,000 seats and press-box, will be used by athletes and students. This facility, with artificial turf, will be one of the finest such stadiums in NCAA Division III in the country.

### **Tennis Center**

Eight hard surface courts, bleacher seating, championship court, tournament gazebo, and lights for use by the NCAA D-III women's and men's tennis teams, classes and intramurals.

### **LEED-Platinum Green, Laboratory Science Building and Modernize Blocker Hall**

The first at a liberal arts college in the world. Energy-efficient technologies; green roof, solar panels all allowing the building itself to serve as a living laboratory for students and faculty. Modernization of Blocker Hall, providing additional modern classroom space, to begin after the completion of the Laboratory Science Building. Dependent upon funding.

### **All-Weather Outdoor Track and Field Stadium**

Rubberized surface with 8 lanes, equipment, fence, 500 seats, parking, and field event landing area adjacent to track. Modernization timeline dependent upon funding.

### **Modernize Baseball and Softball Stadiums**

Press box, bleachers, concessions area, restrooms and parking. Modernization timeline dependent upon funding.

### **Modernize Monumental Chapel**

Improvements will transform the chapel from a multipurpose facility to one with a spiritual atmosphere, dedicated to and suitable for, religious worship and reflection. New glass vestibule, wood slat flooring that leads the visitor from the entrance into the chapel toward the

communion/alter table, slate tile, wood slat ceiling, colorful liturgical banners to add vibrancy to the space, new finishes, fixtures and furniture. Modernization commencing summer 2009.

**CAPITAL PROJECTS NOT IN THIS CAMPAIGN BUT INCLUDED IN THE TEN-YEAR MASTERPLAN**

- Additional Residence Hall Townhouses (expanding campus housing from 800 to 1,000)
- Modernize Bray Village and Village II, including classrooms and residence halls
- Fine Arts Facility—500-600 seats
- New Classroom Building
- Parking Deck
- Signature Entrance to Campus
- Campus-Wide Landscaping