



"I was able to take all that I learned in the classroom and apply it in real situations. There is no better way to learn than hands on."

— ALLISON CRISHER '06, intern at Virginia Beach Amphitheater

THE FACULTY

All of the LAMP courses are taught by experienced professors with diverse backgrounds who stress critical thinking and a liberal arts perspective. Classes are small and emphasize discussion, enabling students to really get to know their professors.

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THE COLLEGE

Virginia Wesleyan College is a small, four-year liberal arts institution affiliated with the United Methodist Church. Home to only 1,400 students, both resident and commuter, the 300-acre campus rests on the border of Norfolk and Virginia Beach in the heart of the historic Hampton Roads area.

Virginia Wesleyan provides a prime opportunity for students to learn both in and out of the classroom, offering more than 30 majors and more than 70 clubs and organizations. Additionally, the College boasts 19 intercollegiate sports and competes in the Old Dominion Athletic Conference and NCAA Division III.

VIRGINIA WESLEYAN COLLEGE

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ADMISSIONS

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LIBERAL ARTS MANAGEMENT PROGRAM

The Division of Social Sciences





Thomas Schobel '06 and Papa Dembele '06 gained valuable work experience during their internships at the Virginia Port Authority.

THE FIELD

The acceleration of change in the workplace is unparalleled in recorded history. Individuals need to be able to think on their feet and adapt to changing environments. A student in the Liberal Arts Management Program (LAMP) at Virginia Wesleyan College will develop the skills, knowledge and attitude needed to thrive in this ever-changing business world. Courses offered by the Department of Management, Business and Economics (MBE) build on the strong foundation of a liberal arts education.

THE PROGRAM

The Liberal Arts Management Program at Virginia Wesleyan College provides students with a broad background to prepare for adaptive leadership and management positions in commercial, charitable or public organizations. Students can also work toward graduate programs in areas such as economics, accounting, business administration, public administration and hospital or health care administration. Additionally, students can develop individualized areas of concentration in conjunction with their faculty adviser which can enhance preparation for careers in accounting, banking, civil service, human resource management, international business and marketing management.

THE MAJOR

A student majoring in the Liberal Arts Management Program is required to complete a minimum of 54 credit hours in specified coursework in addition to fulfillment of general studies requirements. A minimum of 27 semester hours are to be completed in the Management Core, while 15 semester hours must be completed in courses specified in the Allied Group. A Senior Synthesis, based on a student's career interests, may be completed through a 12-hour concentration of courses or an 18-hour internship.

While many highly specialized programs fall short, the broad-based education provided by the liberal arts curriculum at Virginia Wesleyan prepares students to succeed in the dynamic business world.

THE COURSES

With a 13:1 student-faculty ratio, the classes at Virginia Wesleyan are small and interactive. Courses within the LAMP program include the following:

- Introduction to Business
- Problem Solving & Decision Making
- Introduction to Macroeconomics
- Introduction to Microeconomics
- Accounting
- Taxation
- Principles of Management
- Financial Accounting Theory
- International Accounting Theory
- Business Law
- Money, Banking & Financial Institutions
- Marketing Principles
- Financial Management
- Human Resource Management
- Managerial Economics
- International Business
- Conflict Management
- Marketing Management
- Auditing

THE MINOR

A minor in the Liberal Arts Management Program will complement any major. A student wishing to minor in management must complete 24 hours in specified coursework. Required courses for a minor include Introduction to Business, Introduction to Macroeconomics, Introduction to Microeconomics, Accounting, Principles of Management and Marketing.

THE INTERNSHIP

As an alternative to the class-based Senior Synthesis, the internship experience allows eligible students to engage in a full-time, 40-hour-a-week experience during their last semester. Students apply to the internship program in their junior year and, if selected, take one three-credit internship preparation course in the fall of their senior year.

"The best thing about the program here at Wesleyan is that it provides students with relevant work experience...faculty and the College are very involved in the program."

– DANIELLE BURNS '06, intern at Norfolk Southern Corporation

Examples of internship sites include the following:

- American Express
- Inchcape Shipping
- Merrill-Lynch
- Norfolk Southern Corporation
- Norfolk Zoological Society
- Prudential Securities
- Sentara Health Systems
- Spirit of Norfolk Cruises
- STIHL, Inc.
- USAA Insurance

BEYOND THE CLASSROOM

Many students graduating with a LAMP degree from Virginia Wesleyan go on to obtain M.B.A.s. Thanks in part to the program's strong relationship with local businesses and connections in the community, a significant percentage of internship opportunities result in job offers upon graduation.